



## **ELIZABETH HURLEY'S GOT THE LOOK** **At Macy's Herald Square**

Elizabeth Hurley, the new face of Jordache, launched the Spring/Summer 07 Collection – a sexy and sophisticated denim line available at Macy's nationwide.

Elizabeth Hurley celebrated the Jordache launch with models dressed in the new women's collection and sexy men's denim line, for that famous Jordache Look.

**Thursday, February 1st 2007, Macy's Herald Square**  
151 West 34th Street at Broadway

### **IMAGES AVAILABLE:**

<http://www.wireimages.com>

<http://www.gettyimages.com>

### **About Jordache Enterprises**

A leader in denim manufacturing, design and marketing, Jordache Enterprises manufactures and licenses for brands like Gasoline, Maurice Sasson, KIKIT Earl Jeans and US Polo Association.

Jordache catapulted to fame in the late 70's as a leader in the designer-label jeans category. At the height of its popularity, Jordache unisex jeans were designer favorites of female and male celebrities and fashionistas and its highly anticipated ad campaigns were seen as provocative and innovative.

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